



Missouri Women's Council 2012 Annual Report

Mission statement:

"The mission of the Missouri Women's Council is to promote the economic success of Missouri women by connecting them to information and resources"



Jeremiah "Jay" Nixon
Governor



Chris Pieper
Acting Director
Department of Economic Development

Missouri Women's Council Board Members 2010

Board Chair

Michelle J. Word, Kansas City

Janet M. Bandera, O'Fallon

Christine J. Bierman, St. Louis

Senator Norma Champion, Springfield

Nicole Colbert-Botchway, St. Louis

Melodee Colbert-Kean, Joplin

Jacqueline Coleman, Jefferson City

Catherine Crum Thompson, Jefferson City

Senator Rita Days, St. Louis

Norma Nisbet, St. Louis

Rep. Marsha Haefner, St. Louis

Rep. Genise Montecillo, St. Louis

Karen Thornton, Sunrise Beach

Valerie White, St. Charles

Donayle Whitmore-Smith, St. Louis

Executive Director

Lisa B. Althoff



Chair
Michelle J. Word



Janet M. Bandera



Christine J. Bierman



Senator
Norma Champion



Nicole Colbert-Botchway



Melodee Colbert-Kean



Catherine Crum Thompson



Jacqueline Colemena



Senator
Shalonn "Kiki" Curls



Representative
Marsha Haefner



Representative
Genise Montecillo



Norma Nisbet



Karen Thornton



Valerie White



Donayle
Whitmore-Smith



Executive Director
Lisa B. Althoff



Missouri Women's Council



Established in 1985 by the State's 83rd General Assembly, the mission of the Missouri Women's Council is to identify and address issues affecting the economic and employment status of women in Missouri.

An agency within the Department of Economic Development, the bipartisan council is comprised of 15 members; 11 appointed by the Governor, two Missouri State Senators and two Missouri State Representatives.

The Missouri Women's Council works closely with other agencies and community-based organizations to build awareness, educate and promote opportunities for Missouri's women. By providing information and resources regarding business, education and career opportunities, the Missouri Women's Council helps women fulfill their economic and employment goals.



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Women-Owned Business Network (WOB Network)

A web-based network dedicated to promoting women-owned businesses in Missouri. The WOB Network represents a dynamic and ever-expanding community of female entrepreneurs and business owners committed to supporting each other by networking and transacting business together.



Award of Distinction

Each year, the Missouri Women's Council solicits nominations of individuals and/or organizations that have made a significant impact upon women and their families. Many outstanding individuals and organizations have helped shape Missouri and continue to contribute their talents and skills to improve and enhance the quality of life in the State. The Council has established the Award of Distinction to recognize, honor, and celebrate these achievements. Nomination forms are available on the Missouri Women's Council website.

Conferences & Workshops

Events are offered at several locations throughout the year covering a variety of topics of interest to Missouri women in business and women in the workforce.

Outstanding Women of Missouri Traveling History Exhibit

Recognizes Missouri women whose fortitude, persistence, and judgment led them to distinguish themselves in their chosen profession or areas of service. The exhibit honors these individuals by displaying an image of each woman, as well as featuring their accomplishments and their story. The traveling exhibit is available for loan at no charge.

Women's Edition

Monthly publication featuring Missouri women owned businesses, Missouri women in non-traditional careers, resources for women in business and women in the workforce, a listing of upcoming events in Missouri pertaining to women in business and women in the workforce.

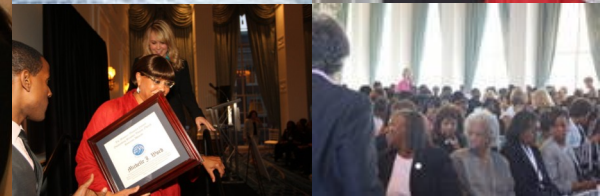
To sign up to receive our Women's Edition, please visit www.womenscouncil.org/newsletters

Resource Guide

Serves as an essential resource for Missouri women, those who are establishing a business, seeking educational assistance and opportunities, or those who wish to find more suitable careers. This guide contains various listings, including business organizations, educational institutions and women's organizations.

OWN (Oprah Winfrey Network) at the Missouri Women's Council's St. Louis Business Event Featuring Robbie Montgomery

On September 5, 2012, the Missouri Women's Council hosted an event for St. Louis women entrepreneurs. The event included information from the Small Business Administration on current and future programs beneficial to women in business. The keynote speech was delivered by Robbie Montgomery of Sweetie Pie's restaurant in St. Louis. The Oprah Winfrey Network (OWN) filmed at the event to include the coverage in the "Welcome to Sweetie Pies" show that airs on OWN. The event was held in conjunction with the 2012 Governor's Conference on Economic Development at the Grand Renaissance Hotel.







The Competitive Advantage:

Women Competing in Business

August 7, 2012

Governor's Office Building
200 Madison Street
Jefferson City

REGISTER TODAY

www.womenscouncil.org
click the link below "topic of interest"

On August 7, 2012, the Missouri Women's Council hosted an event entitled "The Competitive Advantage: Women Competing in Business." The event included a keynote speech from the author of Sun Tzu for Women: The Art of War for Winning in Business by Becky Sheetz-Runkle. After the opening session and keynote speech, there was a Business Boot Camp including sessions on the Skills Needed to Start a Business, the Art to a Booming Business, and the Secret Sauce for Personal and Professional Well-Being. During the Business Boot Camp, business professionals and seasoned women owned business owners were on hand to answer questions. Becky Sheetz-Runkle had a book signing for the attendees at the event. Attendees also had the opportunity to win multiple door prizes including a Kindle Fire provided by Coleman & Associates, LLC.



Ancient Strategies for Today's Workplace

SUN TZU for WOMEN

孫子 THE ART OF WAR
FOR WINNING
IN BUSINESS

BECKY SHEETZ-RUNKLE





The Missouri Women's Council welcomes you to join us for our event The Competitive Advantage: Women Competing in Business. This year's event will feature:

Keynote Address
Becky Sheetz-Runkle, Author of *Sun Tzu for Women: The Art of War for Winning in Business*

Business Boot Camp Sessions:

- The Skills Needed to Start a Business
- The Art to a Booming Business
- The Secret Sauce for Personal and Professional Well-being

A day filled with information for only \$20!

www.womenscouncil.org





Women's History Exhibit Drury University Event

The official reception for the celebration of the induction of Rose Cecil O'Neill into the Missouri Women's Council "Outstanding Women of Missouri" traveling exhibit was hosted by Drury University on November 2, 2012. The exhibit was on display at Drury's Pool Art Center Gallery for the entire month of November.

Jacqueline Warren, Drury art professor, curated an O'Neill original art exhibit which served as an impressive backdrop to the Council's exhibit which now includes the acknowledgment O'Neill's successful accomplishments in the arts.



Jo Van Arkel—English Dept. Chair; Jacqueline Warren—Art Professor & Curator of the O'Neill art exhibit; Lisa Althoff—Missouri Women's Council



Jacqueline Warren—Art Professor & Curator of the O'Neill art exhibit; David O'Neill (great-nephew of Rose O'Neill); Lisa Althoff—Missouri Women's Council

During the reception, a PowerPoint presentation was given by Susan Scott which showed the varied history of O'Neill, Bonniebrook, and her multitude of accomplishments in the field of women's rights, etc. After the presentation, attendees expressed surprise at the variety of styles and methods of O'Neill art and asked many questions. Examples of O'Neill's illustrations starting in the late 1800's through the 1930's were shared with attendees as testaments to the amazing talent she used to create art that ultimately accompanied magazine cartoons, short stories, and poems. They were further surprised at O'Neill's utilization of the internationally recognized Kewpie character and her serious art for combating discrimination against women and minorities along with creating awareness of a variety of social issues.

One of the questions asked was, "How many years did Rose O'Neill spend in New York and in Missouri?" Scott explained that a group of researchers is currently working on a timeline of O'Neill's life that will ultimately reveal a more precise answer to the question. Scott also added, "Researchers do know from O'Neill's letters and journals that she spent many years at a time at Bonniebrook where she created the Kewpie, many amazing pieces of art, as well as two novels".

Comments made during the reception indicated many of the attendees were not aware that O'Neill embodied all the sister arts as an artist, writer, sculptor, activist, poet, and philanthropist. Although, most of them already knew she created the Kewpie!

Lisa Althoff, Executive Director of the Missouri Women's Council, proclaimed her thanks to Drury University for the excellent O'Neill art exhibit which reflected the many reasons the Council selected Rose Cecil O'Neill to be honored in their traveling exhibit



Jacqueline Warren—Art Professor & Curator of the O'Neill art exhibit; David O'Neill (great-nephew of Rose O'Neill); Susan Scott - President Bonniebrook Historical Society



Women in Missouri's Workplaces

There were slightly more than 1.26 million women in Missouri's workforce throughout 2010, or more than 47% of the state's labor force. This report looks at the role of women in Missouri's workplace based on occupations found to be traditionally female-oriented versus those deemed more male-oriented.*

Women in Non-traditional Jobs

In Missouri male traditional employment, the occupation with the highest percentage female employment, Network and Computer Systems Administrators, will consist of only 22.3% of the occupation's workforce. For the Landscaping and Groundskeeping Workers occupation, women will make up only 5.3% of hired employees.



Women's 2009 Employment in Top Male Traditional Jobs

Jobs	Women's Employment	Total Missouri Employment
Laborers & Freight, Stock & Material Movers	6,209	36,097
Police and Sheriff's Patrol Officers	2,017	13,016
Landscaping and Groundskeeping Workers	957	18,062
Industrial Truck and Tractor Operators	914	13,523
Cleaners of Vehicles and Equipment	1,023	9,134
First-Line Supervisors/Managers of Production & Operating Workers	2,098	11,591
Dishwashers	2,072	9,913
Computer Programmers	1,431	7,085
Security Guards	4,102	18,730
Network Systems & Data Communication Analysts	1,838	8,240

*Data provided by MERIC, Missouri Department of Economic Development

**Traditional and non-traditional jobs were determined through data gathered from the 2009 American Community Survey with the U.S. Census Bureau. Occupations with female employment totaling less than 25% are declared non-traditional, while occupations with 75% or more are traditionally female occupied jobs.

Women in Missouri's

Traditional female occupations will supply 30,590 total openings, compared to the 157,611 total openings for all occupations in Missouri by 2012. Of those total openings, only 8,747 are attributed to growth, or approximately 28.5% of the total openings in traditional female occupations.



Top Openings in Female Traditional Employment from 2010-2012

Jobs	Openings
Registered Nurses	2,819
Office Clerks, General	2,347
Elementary School Teachers	1,168
Child Care Workers	1,811
Licensed Practical & Licensed Vocational Nurses	1,551
Hosts and Hostesses, Restaurant, Lounge, & Coffee	1,225
Tellers	1,216
Personal & Home Care Aides	1,743
Home Health Aides	1,282
Medical Secretaries	1,426

*Data provided by MERIC, Missouri Department of Economic Development

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Educational Requirements



Of the occupational openings that will occur from 2010-2012 more than 11,100 openings in female traditional occupations will recommend a Postsecondary vocational award or higher for employment, compared to just 7,430 in male traditional jobs.

Male and Female Occupational Openings by Educational Attainment

Degree	Traditional Female Openings	Traditional Male Openings
Professional Degree	0	125
Masters Degree	756	114
Bachelor's Degree	3,179	3,005
Bachelor's or higher degree, plus work experience	0	274
Associate	3,613	300
Postsecondary vocational award	3,553	3,612
Work experience in a related occupation	599	2,423
Long-term on-the-job training	21	5,504
Moderate-term on-the-job training	4,633	6,056
Short-term on-the-job training	14,236	11,462

*Data provided by MERIC, Missouri Department of Economic Development

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Average Salaries

The average wage for all occupations in Missouri is \$39,879, while the average wage for female-traditional occupations was \$33,340, and \$41,400 for traditional-male occupations. There are 159 male-traditional occupations that have an average wage higher than Missouri's average wage, as compared to only 22 female traditional occupations.



Top Average Salaries of Female & Male Traditional Occupations

Occupation	Traditional Female	Traditional Male
Registered Nurse	\$59,142	
Healthcare Practitioners & Technical Workers	\$57,834	
Speech-Language Pathologists	\$64,049	
Occupational Therapists	\$68,380	
Dental Hygienists	\$65,397	
Air Traffic Controllers		\$101,521
Natural Science Managers		\$106,255
Architectural and Engineering Managers		\$112,694
Optometrists		\$113,450
Podiatrists		\$127,386

*Data provided by MERIC, Missouri Department of Economic Development

**Traditional and non-traditional jobs were determined through data gathered from the 2009 American Community Survey with the U.S. Census Bureau. Occupations with female employment totaling less than 25% are declared non-traditional, while occupations with 75% or more are traditionally female occupied jobs.

Salaries Upon Degree Completion



Data regarding annualized earnings for Missouri residents by degree attainment and gender.

2011 Mean Annualized Earnings for 2009-2010 Graduates

Degree Program	Male	Female
Associates	\$20,213	\$18,746
Bachelor's	\$24,610	\$22,043
Master's degree	\$44,596	\$38,285
Professional degree	\$57,755	\$60,378
Doctoral	\$45,254	\$50,786

Source: Missouri Department of Higher Education

2011 Annualized Earnings for Graduates

2011 Mean Annualized Earnings for 2009-2010 Graduates by Program Area

<u>Major/Degree Field</u>	<u>Female</u>	<u>Male</u>
Agriculture	\$16,693.58	\$24,734.25
Architecture	\$9,776.97	\$17,844.32
Biology	\$21,036.79	\$19,264.97
Business	\$25,992.65	\$31,667.81
Communications Technology	\$11,648.68	\$14,501.86
Communications/Journalism	\$18,920.02	\$20,028.62
Construction	\$18,053.03	\$27,862.37
Education	\$26,844.67	\$27,845.12
Engineering	\$44,393.36	\$43,955.46
Engineering Technologies	\$32,357.55	\$31,245.09
English/Literature	\$19,089.14	\$16,073.29
Ethnic/Gender Group Studies	\$27,246.12	\$28,752.69
Fitness Studies	\$14,211.90	\$16,224.86
Foreign Language	\$20,336.94	\$13,711.67
Health-Knowledge & Skills	\$14,984.05	\$1,360.00
Health-Professions	\$35,833.75	\$44,140.60
History	\$21,611.08	\$17,398.13
Human Services	\$17,491.11	\$17,585.14
Humanities	\$14,383.42	\$17,581.26
Information Sciences	\$26,430.99	\$32,275.61
Interdisciplinary Studies	\$22,181.07	\$22,572.81
Law	\$31,874.91	\$40,032.36
Law Enforcement	\$18,245.80	\$22,988.86
Library Science	\$35,986.14	N/A
Math/Statistics	\$22,654.84	\$22,751.80
Mechanic	\$13,950.16	\$22,418.13
Natural Resources/Conservation	\$19,084.72	\$20,515.40
Personal and Culinary Services	\$15,549.14	\$19,285.78
Physical Sciences	\$24,214.62	\$21,559.64
Psychology	\$17,286.01	\$18,447.87
Public Administration	\$26,296.17	\$36,956.98
Social Sciences	\$18,990.28	\$21,644.39
Visual & Performing Arts	\$13,924.11	\$15,595.26

2011 Number of Graduates by Program

2011 Mean Annualized Earnings for 2009-2010 Graduates by Program Area

<u>Major/Degree Field</u>	<u>Female</u>	<u>Male</u>
Agriculture	128	154
Architecture	5	12
Biology	291	242
Business	1702	1706
Communications Technology	24	28
Communications/Journalism	467	244
Construction	3	73
Education	2692	809
Engineering	66	436
Engineering Technologies	82	419
English/Literature	224	108
Ethnic/Gender Group Studies	18	8
Fitness Studies	132	104
Foreign Language	127	33
Health-Knowledge & Skills	3	1
Health-Professions	2920	502
History	95	108
Human Services	473	48
Humanities	2349	1384
Information Sciences	72	356
Interdisciplinary Studies	78	53
Law	146	120
Law Enforcement	237	415
Library Science	15	N/A
Math/Statistics	35	49
Mechanic	9	214
Natural Resources/Conservation	14	54
Personal and Culinary Services	86	48
Physical Sciences	47	63
Psychology	470	142
Public Administration	359	70
Social Sciences	304	295
Visual & Performing Arts	295	175

Source: Missouri Department of Higher Education/Annualized Earnings for 2011 calculated using 2011 first quarter earnings multiplied

2010 Career Education Enrollment Summary

FY 2010 Career Education Enrollment Summary by Program Area

<u>Secondary Program Areas</u>	<u>Female</u>	<u>Male</u>
Agricultural, Food and Natural Resources	9,074	14,134
Business & Information Technology	30,051	32,344
Cooperative Career Education	304	258
Family Consumer Sciences and Human Services	30,376	13,564
Health Sciences	2,888	405
Marketing Education	3,385	3,087
Project Lead The Way (Pre-Engineering & Pre-Biomedical)	1,045	4,406
Technology and Skilled Technical Sciences	2,105	10,808
TOTAL for Secondary Program Areas:	79,228	79,006
<u>Postsecondary Program Areas</u>	<u>Female</u>	<u>Male</u>
Agricultural, Food and Natural Resources	592	561
Business & Information Technology	14,067	10,811
Family Consumer Sciences and Human Services	5,967	1,241
Health Sciences	10,882	3,709
Marketing Education	2,543	2,175
Technology and Skilled Technical Sciences	6,362	11,535
TOTAL for Postsecondary Program Areas:	40,413	30,032
<u>Adult Program Areas</u>	<u>Female</u>	<u>Male</u>
Agricultural, Food and Natural Resources	10	5
Business & Information Technology	84	16
Family Consumer Sciences & Human Services	87	7
Health Sciences	1,642	257
Marketing Education	0	1
Technology and Skilled Technical Sciences	50	486
TOTAL Adult Program Areas:	1,873	772

Nontraditional Fields

The term "nontraditional" means occupations or fields of work in which individuals from one gender comprise less than 25 percent of the individuals employed in each occupation or field of work.

Program Areas Nontraditional for Females: Agricultural, Food, and Natural Resources; Project Lead The Way; Technology and Skilled Technical Sciences

Program Areas Nontraditional for Males: Family Consumer Sciences and Human Services; Health Sciences

Program Areas Considered Balanced for Both Genders: Business & Information Technology; Cooperative Career Education; Marketing Education

Source: Missouri Department of Elementary and Secondary Education, 2010 Career Education Enrollment Summary By Program Area

Women-Owned Businesses In the United States



Key Facts about Women-Owned Businesses The Overall Picture: 2008-2009

10.1 million firms are owned by women (50% or more), employing more than 13 million people, and generating \$1.9 trillion in sales as of 2008.

Three quarters of all women-owned businesses are majority owned by women (51% or more), for a total of 7.2 million firms, employing 7.3 million people, and generating \$1.1 trillion in sales.

Women-owned firms (50% or more) account for 40% of all privately held firms.

1.9 million firms are majority-owned (51% or more) by women of color in the United States. These firms employ 1.2 million people and generate \$165 billion in revenues annually.

One in five firms with revenue of \$1 million or more is woman-owned.

3% of all women-owned firms have revenues of \$1 million or more compared with 6% of men-owned firms.

Women-Owned Businesses In Missouri



There were 130,741 women-owned firms in Missouri in 2007, up from 120,457 in 2002, according to recently released data from the U.S. Census Bureau's 2007 Survey of Business Owners. This was a 8.5 percent increase in the number of women-owned firms in the state. From 2002 to 2007 Missouri added over 10,000 more women-owned businesses in Missouri. These firms accounted for more than \$19.7 billion in sales and receipts in 2007.

In the U.S., there were 7.8 million women-owned firms in 2007, up 19.9 percent in 2002. Sales and receipts from women-owned firms totaled \$1.2 trillion in 2007. Women-owned firms made up 28.7 percent of all firms and 3.9 percent of all sales and receipts in the U.S.

States with the largest number of women-owned businesses were California (1,039,484), Texas (610,162), New York (594,421), Florida (581,045), and Illinois (343,117). In addition, California also had the largest gross sales from women-owned firms. Missouri ranked 20th among the states in the total number of women-owned firms.

Source: MERIC, Missouri Economic Research and Information, Missouri Department of Economic Development

Source: U.S. Census Bureau, Survey of Business Owners, 2007

States with the Largest Number of Women-Owned Firms—2007 Data

Rank	Geographic Area	Women-owned firms	All firms	Share of US Total	Sales Receipts (\$M)
	United States	7,793,364	27,110,059	*****	1,190,057
1	California	1,039,484	3,426,892	12.6%	180,964
2	Texas	610,162	2,166,114	8.0%	96,322
3	New York	594,421	1,957,592	7.2%	84,008
4	Florida	581,045	2,010,403	7.4%	78,470
5	Illinois	343,117	1,124,692	4.1%	53,769
6	Georgia	278,287	901,615	3.3%	40,537
7	Pennsylvania	265,132	982,267	3.6%	45,903
8	Ohio	249,062	898,662	3.3%	40,545
9	Michigan	248,426	817,461	3.0%	30,817
10	North Carolina	225,522	799,343	2.9%	31,951
20	Missouri	130,741	501,359	1.8%	19,740

Source: MERIC, Missouri Economic Research and Information, Missouri Department of Economic Development
Source: U. S. Census Bureau, Survey of Business Owners, 2007

Women-Owned Businesses In Missouri

Twenty-five states, including Missouri, had more than 100,000 businesses owned by women. Eleven states had more than 200,000 women-owned firms in 2007.

States with the highest percentage of women-owned businesses, as a percent of all firms, were spread throughout the United States. States with the largest percentage of women-owned businesses were the District of Columbia (34.5 percent), Maryland (32.6 percent), New Mexico (31.7 percent), Hawaii (31.0 percent) and Georgia (30.9 percent).

Source: MERIC, Missouri Economic Research and Information,
Missouri Department of Economic Development

Source: U.S. Census Bureau, Survey of Business Owners, 2007



States with the Largest Percentage of Women-Owned Firms—2007 Data

<u>Rank</u>	<u>Geographic Area</u>	<u>Women-owned firms</u>	<u>All firms</u>	<u>Percentage of Women-owned Firms</u>	<u>Sales Receipts (\$M)</u>
1	District of Columbia	19,286	55,963	34.5%	3,806
2	Maryland	172,241	528,393	32.6%	22,293
3	New Mexico	49,889	157,364	31.7%	6,708
4	Hawaii	37,373	120,468	31.0%	4,968
5	Georgia	278,287	901,615	30.9%	40,537
6	Illinois	343,117	1,124,692	30.5%	53,769
7	New York	594,421	1,957,592	30.4%	84,008
8	Michigan	248,426	817,461	30.4%	30,817
9	California	1,039,484	3,426,892	30.3%	180,964
10	Virginia	192,194	639,196	30.1%	29,922
33	Missouri	130,741	501,359	26.1%	19,740

Source: MERIC, Missouri Economic Research and Information, Missouri Department of Economic Development

Source: U. S. Census Bureau, Survey of Business Owners, 2007



Fiscal Year 2011 Statewide Procurement Analysis

Executive Order 05-30 states that “all state agencies shall continue to make every feasible effort to target the percentage of goods and services procured from certified MBEs and WBEs to 10% and 5% respectively.” Although the legislature, judiciary and executive branch are not subject to this executive order their WBE utilization is also shown.

	WBE	Total Expenditures	WBE%
Legislature, Executive and Judiciary Branches*	\$1,518,445.46	\$38,505,856.72	3.94%
<u>Executive Departments</u>			
Office Administration	\$3,164,737.12	\$99,637,070.26	3.18%
Agriculture	\$111,252.76	\$2,952,687.24	3.77%
Insurance	\$57,175.24	\$2,325,037.11	2.46%
Conservation	\$381,916.26	\$30,139,373.02	1.27%
Economic Development	\$1,273,803.76	\$12,206,623.21	10.44%
Elementary and Secondary Education	\$3,251,701.98	\$36,762,464.35	8.85%
Higher Education	\$43,400.64	\$7,450,168.82	0.58%
Health & Senior Services	\$205,823.02	\$7,922,249.19	2.60%
MO Transportation	\$2,226,878.93	\$176,148,942.46	1.26%
Labor & Industrial	\$183,125.96	\$1,832,122.90	10.00%
Mental Health	\$288,034.71	\$46,347,466.57	0.62%
Natural Resources	\$1,300,325.04	\$19,110,016.34	6.80%
Public Safety	\$1,527,560.65	\$74,780,096.26	2.04%
Revenue	\$840,956.90	\$43,574,191.96	1.93%
Social Services	\$3,382,492.53	\$129,688,922.49	2.61%
Corrections	\$10,178,178.98	\$204,625,970.60	4.97%
Totals for Executive Departments	\$28,417,364.48	\$894,106,598.35	3.18%
Totals Statewide	\$29,935,849.94	\$932,612,455.07	3.21%

*Totals differ from SAM II individual agency reports due to payments processed through the UMB purchasing card agreement.
Data provided by the Office of Equal Opportunity, Office of Administration, State of Missouri, 2011 Annual Report.



Fiscal Year 2011 State WBE Certification Analysis

2008-2009 On-site Comparison			
Region	2010	2011	% Change
Northwest	4	3	-25%
Northeast	4	3	-25%
Kansas City	35	26	-25%
Central	24	30	25%
St. Louis	90	73	-18%
Southwest	12	19	-13%
Southeast	12	8	-33%
Total	191	162	-15%

The Office of Equal Opportunity (OEO) certifies M/WBE vendors for the State of Missouri. According to OEO rules and regulations, each Missouri applicant must be visited at their business location as a part of the MBE/WBE certification process.

OSWD's regulations established a Minority Business Enterprise (MBE) as a business that is at least 51% owned and controlled by one or more minority persons.

A racial minority is, for the purposes of the State of Missouri MBE program, defined as individuals who are Black, American Indian, Hispanic and Asian American and other similar racial minority groups per Missouri Revised Statutes Chapter 33 Section 33.750. Also included are Alaskan Natives, Pacific Islanders and Aleuts.

A Woman Business Enterprise (WBE) is a business that is at least 51% owned and controlled by one or more women.

Certification as a MBE and/or WBE provides greater opportunities for these businesses to bid on state contracts. All certified MBE/WBE vendors appear on the Office of Supplier and Workforce Diversity Directory of Certified MBE/WBE Vendors. Both contractors and state agencies use this site as a resource in soliciting certified minority and/or female participation for ongoing projects. This certifica-

*Data and information provided by the Office of Equal Opportunity, Office of Administration, State of Missouri, 2011 Annual Report

Business Resources

Missouri Business Portal

An online resource as a single point of entry for business registration, filings, licenses, and permits for doing business in the State of Missouri. [Click here for more information.](#)

Missouri Business Development Programs

The Missouri Small Business & Technology Development Center (MO SBTDC) successfully assists more than 10,000 businesses with business start-up and training workshops. Visit www.missouribusiness.net.

Missouri Catalog of State Assistance Programs

Provides detailed information about state grants, loans and assistance programs and how to apply for them. [Click here for more information.](#)

Missouri Department of Economic Development Programs for Business

The Missouri Department of Economic Development offers a listing of programs for businesses. For a full listing, please [click here](#).

Missouri Enterprise Business Assistance Centers (MEBAC)

MEBAC's mission is to help small businesses enhance productivity, expand production, increase sales and improve profitability. Visit www.missourienterprise.org or call toll free at (800) 956-2682.

Missouri Linked Deposit Program

The Big Missouri Linked Deposit Program is administered through the state treasurer's office to enable financial institutions to make low-cost loans to businesses and farms to create jobs and help Missouri's economy grow. Visit www.treasurer.mo.gov/LinkedDeposit.asp.

MOSourceLink

MOSourceLink connects small business owners with a network of nonprofit resource organizations that provide business-building services. Visit www.mosourcelink.com or call toll-free at (866) 870-6500.

Missouri Procurement Technical Assistance Centers (MO PTAC)

MO PTAC's mission is to assist businesses—including small, disadvantaged and women owned firms—in obtaining federal, state and local government contracts. Visit www.missouribusiness.net/PTAC

Missouri Small Business Regulatory Fairness Board (SBRFB)

The SBRFB provides a key interface between state regulatory agencies and affected small businesses. For more information, please [click here](#).

Missouri Small Business and Technology Assistance Centers (MO SBTDC)

MO SBTDC is focused on strengthening the technological competitiveness of Missouri's businesses. Visit www.missouribusiness.net/fast.

Missouri Women's Council

Provides information and resources regarding business, education and career development to Missouri's women. Visit www.womenscouncil.org or call toll free at (877) 426-9284.

MoFAST: SBIR/STTR Program

Help for entrepreneurs and small businesses seeking federal funding for technology and life sciences businesses, products, research and development. [Visit www.mofast.net](http://www.mofast.net).

Office of Administration—Office of Equal Opportunity

OEO's mission works to assist women and minorities in developing opportunities to contract with the state, economically empowering traditionally underserved communities and improving the overall fiscal vitality of the State of Missouri. Visit www.oa.mo.gov/oeo or call toll free (877) 259-2963.

SBA— Small Business Administration

The SBA links entrepreneurs with resources, services and support specifically designed for small business needs. [Visit www.sba.gov](http://www.sba.gov) or call toll free at (800) U ASK SBA.



Women's Resources

National Association of Women Business Owners

NAWBO is a dues-based national organization representing the interests of all women entrepreneurs in all industries. Membership is open to sole proprietors, partners and corporate owners with day-to-day management responsibility.

Phone: (800) 556-2926

Website: www.nawbo.org

National Women's Business Council

The Council's mission is to promote initiatives, policies and programs designed to support women's business enterprises at all stages of development in the public and private sector marketplaces, from start-up to success to significance.

Website: www.nwbc.gov

eWomenNetwork, Inc.

eWomenNetwork, Inc. is committed to helping women and their businesses achieve, succeed and thrive in the new economy. Their goal is to help female business owners and professionals achieve their goals.

Website: www.eWomenNetwork.com

Women Impacting Public Policy, Inc. (WIPP)

A national nonpartisan public policy organization that advocates for and on behalf of women and minorities in business in the legislative process of our nation, creating economic opportunities and building bridges and alliances to other small business organizations.

Website: www.wipp.org

Career Education Coordinators

Network of professionals focusing on nontraditional careers as well as providing information and expertise in career awareness, exploration and planning for various audiences.

Website: www.missouricareereducation.org

Women's Business Enterprise National Council (WBENC)

Dedicated to advancing the success of Corporate Members, certified women's business enterprises, and government entities in partnership with its Regional Partner Organizations (RPOs)

Website: www.wbenc.org

Missouri Child Care Resource and Referral Network

The Missouri Women's Council recognizes that often times women in business and workforce may encounter barriers accessing quality child care. This organization coordinates the activities of the eight child care resource and referral agencies that serve all 115 counties in Missouri.

Website: www.moccrn.org

Women's Business Development Center

The largest women's business assistance center in the United States. Nationally and internationally recognized for responsive, innovative, and effective programs and advocacy efforts. Delivers business services and financial assistance to empower women towards entrepreneurship and economic self-sufficiency.

Website: www.wbdc.org



Caring Communities

A "partnership" that enables community and school leaders to define priorities and agendas based on each community's needs, assets and vision. By developing community-based supports and services, the aim is to enhance the well-being of children, which is inseparable from the well-being of their families and the stability and economic viability of the communities where they live.

Website: www.mofact.org

WPO Women Presidents' Organization

The WPO is a non-profit membership organization for women presidents of multimillion-dollar companies. Members of the WPO take part in professionally facilitated peer advisory groups in order to coax the 'genius out of the group' and grow their businesses to the next level.

Website: www.womenpresidentsorg.com

Missouri Career Centers

Located in communities across the state and represent a unique partnership of employment and training organizations that reflect the specific needs in each local community. These resource areas are equipped with computers, fax machines, and telephones that operate similarly to a public library.

Website: www.missouricareersource.com